



AGF Custom Metal Concepts
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Azul Gates and Fence is now AGF Custom Metal Concepts

FOR IMMEDIATE RELEASE

Dallas, Texas, September 20, 2017 - Azul Gates and Fence, a leading gate and fence custom manufacturer, announced today that the company will begin operating under a new name and will be known as **AGF Custom Metal Concepts** effective immediately.

The new name will reflect the company's evolving focus on outdoor custom construction work for luxury homes in the Dallas area. "The advances in technology and the endless information easily accessible via internet has led to a shift in the industry and our customer base. We realized there was a need for more custom outdoor construction work and decided to shift our company's focus to meet those needs. This was a natural progression for us as we increased our work with custom builders and contractors," said Mathew Martinez, founder and CEO.

Mathew founded Azul Gates and Fence in 2007 and has since established the company as a lead provider of high quality custom gates and fences. As the company gained recognition as a leader in the industry, Mathew decided to take on more custom projects including design and construction of backyard patios, decks and other unique projects.

With the new name change and rebranding, the company's new business focus is better defined. "Azul Gates and Fence no longer reflects what we do. A name change is imperative and AGF Custom Metal Concepts is a better fit," said Alissa Martinez, head of business development. When asked what she thought about the new business focus she said, "I like this transition. I think it's important for companies to evolve and this is definitely a step in the right direction."

Along with the name change, the company adopted a new corporate identity, including a new logo, website address (www.agfcustom.com) and visual identity. The changes are effective immediately and all future business activity will be undertaken with the new name.

"We're excited for this new transition and look forward to the challenges and opportunities ahead. We will continue to provide the same level of service to our new and existing clients while we continue to strengthen our brand," said Mathew.

About AGF Custom Metal Concepts

AGF Custom Metal Concepts formerly Azul Gates and Fence, located at 1535 Round Table Drive in Dallas, TX 75247, is a custom outdoor construction company specializing in contemporary iron work for luxury homes in the Dallas area. The company has been operating since 2007.

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